

# OPENBOOK DESIGN



## Marianne Hanako Caupers

**Nationality** Portuguese, French, Japanese

**Location** Lisbon, Portugal

**Date of Birth** 26 April 1986

### Top Skills

Environmental Graphic Design

Signage & Wayfinding

Branding & Logo

### Languages

Portuguese, French, English and Japanese

### Summary

As a principal designer, she leads the vision and design direction of all projects and mentors the team. Skilled in Signage, Wayfinding, Logo Design, Branding and Typography. Extensive international work experience having worked from California, Dubai and Europe on high-profile projects around the globe.

## Experience

### Openbook Design

Creative Principal and Managing Partner

March 2023 - Present

Lisbon, Portugal

Openbook Design is a brand new design studio - within the Openbook Group - that offers Environmental Graphic Design services.

### Mhcaupers Design

Founder & Lead Designer

April 2017 - February 2023

Lisbon, Portugal

Environmental Graphic Design studio with Signage & Wayfinding as well as Branding & Logo Design services.

### Square Peg Design

Design Manager

November 2015 - February 2017

Dubai, UAE

Award-winning experiential graphic design firm specializing in branding and visual communications for the built environment.

### RTKL Associates

Environmental Graphic Designer

September 2013 - October 2015

Dubai, UAE

RTKL is a global architecture, planning and design practice committed to designing solutions to the complex issues of our time.

### RSM Design

Environmental Graphic Designer

February 2011 - July 2013

San Clemente, CA, USA

RSM Design is an award-winning design studio focusing on the integration of graphic design, identity and architecture. The studio creates brands, identity and graphics for the built environment. The studio's work bridges context, communities and cultures to create environments that transform places to destinations.

### Activism | Action 4

Design Intern

September 2010 - December 2010

Lisbon, Portugal

### Sonae Sierra

Design Intern

November 2009 - June 2010

Lisbon, Portugal

## Education

### FAUL

BFA, Product & Communication Design

2004 - 2009

Lisbon, Portugal

### Lycée Français Charles Lepierre

Baccalauréat, Série Économique et Sociale

1988 - 2004

Lisbon, Portugal

## About Marianne

Creative Principal & Managing Partner

Born in Paris, raised in Portugal and with family ties in Japan, Marianne was early on exposed to a variety of cultures that awakened her senses. Her awareness developed into a keen interest for the visual arts.

Her academic training is complemented by the practical expertise she gained while working from several locations around the globe such as California, Middle-East and Europe.

With each assignment, Marianne combines her unique artistic edge with technical detail to create the design that is right for you.

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# OPENBOOK DESIGN



## Frederico Gonçalves

**Nationality** Portuguese

**Location** Coimbra, Portugal

**Date of Birth** 01 December 1987

### Top Skills

Environmental Graphic Design

Signage & Wayfinding

Exhibitor Design

Interior Design

### Languages

Portuguese and English

### Summary

Frederico brings a wealth of experience to the table, seamlessly integrating effective management with creative design to deliver sophisticated and visually appealing spaces. His expertise spans diverse sectors, including offices, healthcare, hospitality, and cultural spaces.

## Experience

### Openbook Design

Senior Environmental Graphic Designer  
September 2023 - Present  
Lisbon, Portugal

Openbook Design is a brand new design studio - within the Openbook Group - that offers Environmental Graphic Design services.

### P06 Studio

Senior Designer and Project Manager  
September 2016 - September 2023  
Lisbon, Portugal

P-06 Atelier is an international awardwinning firm specializing in communication and environmental design on a wide range of scales.

### Muxima Bio BV

Product Designer Consultant  
June 2016 - December 2016  
Lisbon, Portugal

Muxima Bio is a biotechnology company that invests in scientific research for alternative protein sources.

### Brandenergy

Designer  
March 2015 - May 2016  
Oeiras, Portugal

Brand Energy Full Cycle Agency, aims to create exceptional experiences.

### Casca Architecture & Design

Design Intern  
February 2014 - December 2014  
Lisbon, Portugal  
Casca is an architecture and design firm.

### Mindinho Studio

Designer  
January 2013 - December 2014  
Caldas da Rainha, Portugal

### RUC

Radio Producer and Marketing  
November 2009 - January 2015  
Coimbra, Portugal

## Education

### FBAUL

Post-Grad, Experience Design  
2017 - 2018  
Lisbon, Portugal

### School of Arts and Design

BFA, Interior and Spatial Design  
2011 - 2014  
Caldas da Rainha, Portugal

### Coimbra Business School

BBA, Business Administration  
2007 - 2011  
Coimbra, Portugal

## About Frederico

Senior Environmental Graphic Designer

Designer with a decade of experience in wayfinding, museum exhibits and interior design. He combines strong management skills with a keen eye for aesthetics to create functional and visually striking spaces.

He doesn't just see himself as a designer; he considers himself an artist, constantly pushing the boundaries of conventional design.

His outstanding contributions to the field have earned him prestigious awards, including the German Design Award, Red Dot Design Award, European Design Award, and the APOM Museum of the Year.

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# OPENBOOK DESIGN



## Emanuel do Carmo

**Nationality** Portuguese  
**Location** Lisbon, Portugal  
**Date of Birth** 22 May 1981

**Top Skills**  
Graphic and Web Design  
Branding & Logo  
Environmental Graphic Design

**Languages**  
Portuguese, English

**Summary**  
From brand identity to media, content management and production, he provided comprehensive web and design solutions from start to finish. His passion for design and details led him to join forces with a friend in the realm of environmental graphic design, where he continues to push the boundaries of creativity.

## Experience

**Openbook Design**  
Senior Designer  
July 2023 - Present  
Lisbon, Portugal

Emanuel is a talented addition to Openbook Design and has been collaborating since its early beginnings. Emanuel has a strong background in Graphic, Web Design and 3D modelling / renderings and photography. He also assists with project coordination, wayfinding analysis and signage location programming and messaging.

**Freelance**  
Graphic & Web Designer  
July 2011 - May 2023  
Lisbon, Portugal

Agencies: NAVE16, Choice, Colour Invasion, Final Solution, or VMLY&R

Clients: CT Montepio Geral, Associação Mutualista Montepio Geral, SS Caixa Geral de Depósitos, SINTAF, CM Matosinhos, JumpingClay or Vifeza and worked in projects for AEG, Bayer, Danone, Essilor, GSK, MSD, Roche.

He provided full web and design solutions, from branding elements to photography, website development and production.

## SISPS

Graphic & Web Designer  
Jan 2009 - Jun 2011  
Montijo, Portugal

Health management software systems.

## Planet Viagens

Graphic Designer  
July 2005 - May 2008  
Lisbon, Portugal

Travel & Tour operator.

## Education

**FAUL**  
BFA, Product & Communication Design  
2000 - 2008  
Lisbon, Portugal

**APR**  
Webpage, HTML and CSS formation.  
2009  
Lisbon, Portugal

## Hobbies

He enjoys capturing life's moments through photography, exploring new destinations, and embracing the great outdoors with in camping trips. But his most cherished moments are spent with his beloved newborn.

## About Emanuel

Senior Designer

He's a design and tech aficionado since day one, after his graduation in 2009, he dove headfirst into the world of creative expression. His professional journey began at a company that specializes in software and website development.

He embarked on his graphic and web design career, splitting between a full-time role at a tour operator and a thriving freelance practice. His client list boasts a diverse range, including CT Montepio Geral, SS Caixa Geral Depósitos, CM Matosinhos, JumpingClay, and agencies like NAVE16, Choice, Final Solution or VMLY&R where he worked in projects for international clients.

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